

West Seneca Art Society Visual Arts Rubric

| Competency Indicator | Towards Mastery (8-10 pts.) | Proficient (4-7 pts.) | Preliminary (1-3 pts.) |
|----------------------|--|--|--|
| Composition | <p>Marked visual literacy:</p> <ul style="list-style-type: none"> • “Dynamic, full use of space”(https://www.teacherspayteachers.com/browse/teacher-tools/rubrics/art/visual-arts/free); • Shape placement/movement of elements is purposive; • Composition is balanced and feels resolved; shows unity; • Composition has more than one point of interest or decidedly one main point of interest that communicates a narrative-whether realistic or fantastical; • Work is personally relevant to artist or world-at-large <p>“demonstrating a deeper understanding of what binds us together as human beings artistically, culturally, socially and emotionally.” From the New York State Education Department. [New York State Statewide Strategic Plan for the Arts (rvsd), April 2017] Internet. Available from https://www.nysed.gov/sites/default/files/programs/curriculum-instruction/2017-implementation-guide-update_final.pdf; accessed [14, October, 2023].</p> | <p>Moderate visual literacy:</p> <ul style="list-style-type: none"> • Fairly complete use of space; • Shape placement/movement of elements is reasonably intentional; • Composition is adequately balanced; • Composition displays a restrained artist's voice; • Work has personal relevance to the artist | <p>Preliminary visual literacy:</p> <ul style="list-style-type: none"> • Use of space feels incomplete; • Shape placement/movement of elements is unintentional; • Composition is in a manner lacking any obvious principle of organization; • Artist voice is beginning to develop but not completely apparent in composition; • Work does not indicate personal relevance to the artist |

| | | | |
|-----------------------|---|--|--|
| Interest/ Movement | <ul style="list-style-type: none"> • Draws viewer in and holds viewer attention; • Viewer's eyes move around piece; • Work elicits reflection in viewer; • Work is as engaging close-up as well as from afar | <ul style="list-style-type: none"> • Draws viewer in; • Viewer's gaze slightly moves around work; • Work elicits moderate reflection in viewer; • Work is engaging from afar | <ul style="list-style-type: none"> • Viewer takes fleeting glance but does not linger on work; • Viewer's attention begins to move around work; • Personal connections in viewer are not made |
| Color/Tone | <ul style="list-style-type: none"> • Expanse of color in the work suits the purpose/direction of the piece; • Color/Tone establishes a mood/feeling of time and place, creating a world within the work which "conveys meaning" From the New York State Education Department. [New York State Statewide Strategic Plan for the Arts (rvsd), April 2017] Internet. Available from [https://www.nysed.gov/sites/default/files/programs/curriculum-instruction/2017-implementation-guide-update_final.pdf]; accessed [14, October, 2023]; • Color/Tone is harmonious and relational (e.g., one color/tone is offset and juxtaposed purposefully against another so that it grabs the viewer in a way that either soothes or disrupts | <ul style="list-style-type: none"> • Expanse of color fairly suits the purpose/direction of the piece; • Color/Tone establishes a mood/feeling; • Color/Tone is harmonious and somewhat relational (e.g., some of the color/tone juxtapositions engage the viewer's interest) | <ul style="list-style-type: none"> • Colors used are haphazard and may conflict with the purpose/direction of the piece; • Color/Tone begins to establish a mood/feeling; • Color/Tone begin to relate harmoniously in the work |

| | | | |
|--|--|---|--|
| | | | |
| <p>Craftspersonship (https://www.teacherspayteachers.com/browse/teacher-tools/rubrics/art/visual-arts/free) /Use Of Medium</p> | <ul style="list-style-type: none"> “Techniques demonstrated are used appropriately and effectively” (https://www.teacherspayteachers.com/browse/teacher-tools/rubrics/art/visual-arts/free) and “maximize... impact” https://gradschool.psu.edu/sites/GradSchool/assets/Visual-Arts-Rubric-2023.pdf; Medium is used masterfully (i.e., amount of paint used, brushstrokes or other application process displays confidence, playfulness, and/or invention | <ul style="list-style-type: none"> Style and aesthetic sensibility demonstrated are moderately appropriate and/or effective; Medium is used proficiently (i.e., paint application displays a burgeoning confidence, and/or frolicsomeness, and/or ingenuity | <ul style="list-style-type: none"> Techniques demonstrated are beginning to be used appropriately and/or effectively; Medium is used in a preliminary way (i.e., paint application is playful but also shows some tentativeness) |
| Creativity | <ul style="list-style-type: none"> “Highly innovative” (https://gradschool.psu.edu/sites/GradSchool/assets/Visual-Arts-Rubric-2023.pdf); “Form, subject matter, and content strongly support one another” (https://gradschool.psu.edu/sites/GradSchool/assets/Visual-Arts-Rubric-2023.pdf) | <ul style="list-style-type: none"> Somewhat innovative; “Form, subject matter, and content... (moderately) support one another” (https://gradschool.psu.edu/sites/GradSchool/assets/Visual-Arts-Rubric-2023.pdf) | <ul style="list-style-type: none"> Preliminarily innovative; “Form, subject matter, and content... (begin to) support one another” (https://gradschool.psu.edu/sites/GradSchool/assets/Visual-Arts-Rubric-2023.pdf) |
| Emotional/ Intellectual Reaction | <ul style="list-style-type: none"> Viewer feels moved in response to piece and/or asks and develops questions/connections to the material | <ul style="list-style-type: none"> Viewer somewhat feels an emotional response to the piece or constructs questions or makes connections to the work | <ul style="list-style-type: none"> Viewer is unmoved by work |

| Competency Indicator | Points Scored |
|---|---------------|
| Composition | ____/10 |
| Interest/Movement | ____/10 |
| Color/Tone | ____/10 |
| Craftspersonship (https://www.teacherspayteachers.com/browse/teacher-tools/rubrics/art/visual-arts/free) /Use Of Medium | ____/10 |
| Creativity | ____/10 |
| Emotional/Intellectual Reaction | ____/10 |

Subtotal.....____/60

| | |
|--------------------|---------|
| Artist's Statement | ____/20 |
|--------------------|---------|

| | |
|--------------------------|---------|
| Letter of Recommendation | ____/20 |
|--------------------------|---------|

Total.....____/100