

### Beets

### Farm Fresh Grown by a local farmer

### **Popular Foods**

- Coleslaw
- Pickled Beets
- Beet Salad
   Roasted Beets
- Beet Hummus Soup

### **Nutrition Content**

- · Vitamin A for healthy skin and eyes
- Vitamin C for healthy immune system
- Vitamin K for strong bones
- Vitamin B2 for making healthy red blood cells

- There are golden, red, and striped beets
- You can eat the greens as well as the roots
- NY is the second leading producer of red table beets in the US
- Beets can be used to make a natural dye





# Brussels Sprouts

Farm Fresh Grown by a local farmer

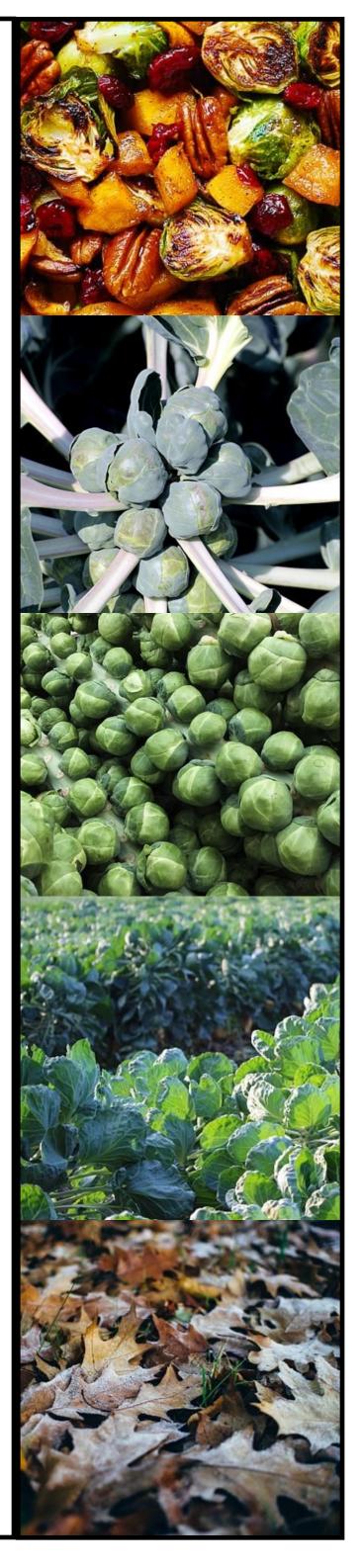
### **Popular Foods**

- Brussels Sprouts and Apple Salad
- . Roasted Brussels sprouts with Bacon
- . Balsamic Roasted Brussels Sprouts
- . Cheesy Brussels Sprout Bake

#### **Nutrition Content**

- Vitamin K for strong bones
- · Vitamin C for healthy immune system
- Dietary fiber for healthy digestion
- Potassium for essential body functions
- Folate for healthy cell growth and function

- Brussel sprouts grow on a 2-3 ft tall stalk
- The top leaves on the stalk are also edible
- Flavor and sweetness improves with a frost
- Sprouts mature at the base of the stalk first
- Can be eaten raw, roasted, or sauteed





## Cabbage

### Farm Fresh Grown by a local farmer

### **Popular Foods**

- . Coleslaw Sauerkraut
- . Egg rolls
- Kimchi
- Stir FrySoup
- . Corned Beef and Cabbage

#### **Nutrition Content**

- Vitamin C for healthy immune system
- Vitamin K for bone and heart health
- Dietary Fiber for better digestion
- Folate for important cell functions
- Low calorie and fat free

- World Cabbage Day is February 17th
- At least 100 different types grown worldwide
- NY is #2 in fresh cabbage production in the US
- NY grows around 11,000 acres each year
- Finger Lakes is one of the top growing regions





### Carrots

### Farm Fresh Grown by a local farmer

### **Popular Foods**

- Carrots & DipCarrot Cake
- Salads
- Coleslaw
- Stir Fry
- Soup

### **Nutrition Content**

- · Vitamin A for healthy skin and eyes
- Vitamin C for healthy immune system
- Potassium for normal functioning of all cells
- Dietary Fiber for better digestion
- Low calorie and fat free

- There are orange, purple, red, yellow, and white varieties of carrots
- Carrots have a higher natural sugar content than most other vegetables
- Americans eat an average of 10.6 lbs of carrots per person per year
- NY, especially the Finger Lakes, grows for both fresh market and processing





### Cauliflower

### Farm Fresh Grown by a local farmer

### **Popular Foods**

- . Roasted Cauliflower Pizza Crust
- . Cauliflower Rice
- Casserole
- . Cauliflower Tots
- Stir-fry

Soup

### **Nutrition Content**

- Vitamin C for healthy immune system
- Potassium necessary for normal cell activity
- Vitamin B6 for essential body functions
- Dietary Fiber for better digestion

- There are white, green, orange and purple types of cauliflower
- About 500 acres of cauliflower are planted in NY annually
- In NY cauliflower is harvested August through November





# Dairy

### Farm Fresh Produced by a local farm

### **Popular Foods**

- . Ice Cream
- Smoothies
- Feta Cheese Salads Pizza
- Cheesy Broccoli
   Mac & Cheese
- Cheddar Ham and Potato Soup

#### **Nutrition Content**

- Calcium for building healthy bones and teeth
- Vitamin D for bone maintenance
- Potassium for heart health
- Source of Protein

- In NY, milk is the leading agricultural product and the official state beverage
- NY is the 4th top dairy producing state, about 15 billion pounds of milk per year
- NY is the leading producer of yogurt, sour cream, cottage cheese, and cream cheese
- NY has over 4,000 dairy farms with about 625,000 diary cows
- Each diary cow produces about 7 gallons of milk per day





### Dried Beans

### Farm Fresh Grown by a local farmer

### **Popular Foods**

. Bean Salad

Greens & Beans

. Bean Burgers

•Bean Dip

. Tacos

Burritos

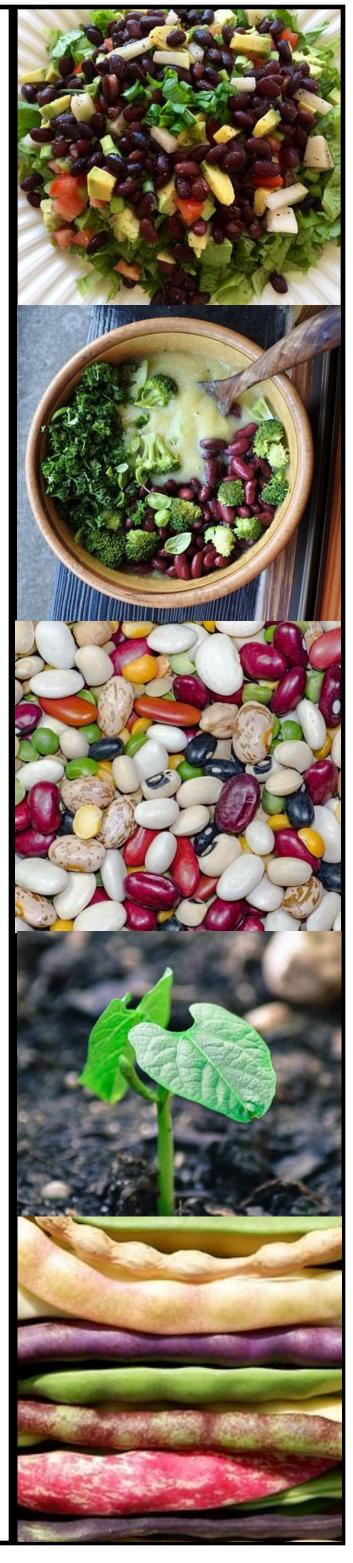
. Chili

Soup

### **Nutrition Content**

- Low or fat-free alternative to animal protein
- B Vitamins for improved energy levels, brain function, and cell health
- · Potassium necessary for normal cell activity
- Iron for healthy hair, skin, and nails
- Magnesium to help reduce inflammation
- Dietary Fiber for better digestion
- Rich in antioxidants and phytochemicals

- NY grows light red & dark red kidney beans, black beans, and cranberry beans
- Other varieties include cannellini beans, pinto beans, black-eyed peas, and chickpeas
- Dried beans are grown to full maturity and left in their pods to dry before shelling
- Dried beans need to be soaked before cooking and will triple in volume





### Kale

### Farm Fresh Grown by a local farmer

### **Popular Foods**

- Kale Apple Salad Kale Chips
- Smoothies
- Stir fry

Soup

Stew

Pesto

### **Nutrition Content**

- · Vitamin A for healthy eyes
- Vitamin C for healthy immune system
- Calcium for strong bones
- Potassium for normal functioning of all cells
- Dietary Fiber for better digestion

- There are green, red, and blue varieties
- Kale tastes sweeter after a frost
- Kale will continue growing and can be harvested in winter
- · Kale can be eaten raw, roasted, steamed, or sautéed





### Meat Protein

### Farm Fresh Produced by a local farm

### **Popular Foods**

Burger

- · Hot dog
- Chicken wrap
- Taco
- Breakfast sandwich
  - Lasagna
- Pasta & Meatballs
- · Soup/Stew

### **Nutrition Content**

- Protein building blocks for bones, muscles, skin, cartilage, blood, enzymes, hormones, vitamins
- B vitamins help build tissue and red blood cells
- Iron needed for red blood cells to carry oxygen
- Zinc supports your immune system
- Phosphorus—builds healthy teeth and bones, helps nerves and muscles, balances blood pH

- In 2019, NY'ers bought more hot dogs and dinner sausage than consumers in any other state
- NY livestock industry totals \$2.4 billion
- · Most NY livestock farms are family owned
- Many local farms produce pastured beef, pork, chicken, turkey, lamb, and other meat products





### Potatoes

### Farm Fresh Grown by a local farmer

### **Popular Foods**

- . French Fries
- Baked Potatoes
- Roasted Potatoes
- Potato Salad

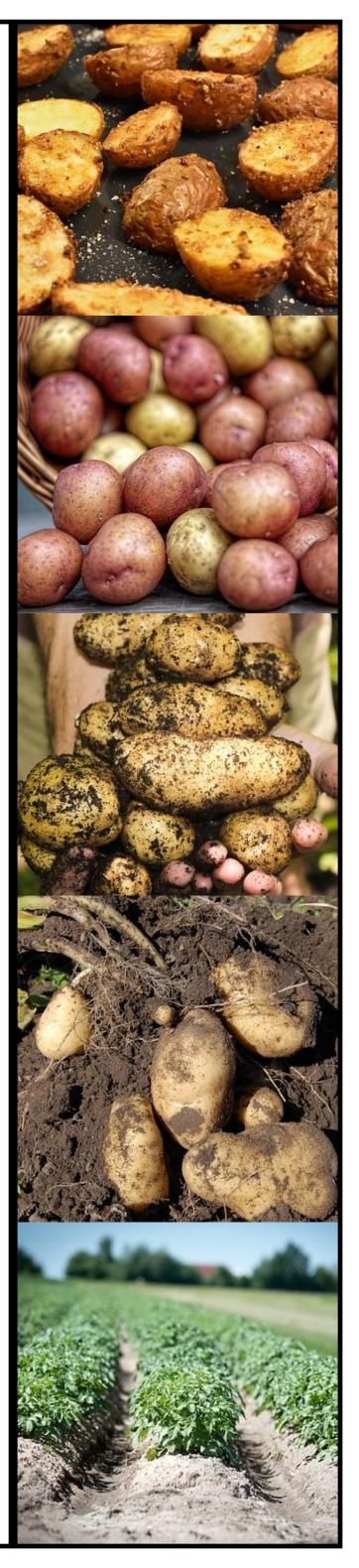
. Soup

Stew

#### **Nutrition Content**

- Vitamin C for healthy immune system
- Potassium necessary for normal cell activity
- Vitamin B6 for essential body functions
- Complex carbs provide energy for muscles
- High water content and fat free

- More potassium than a banana
- Native to South America
- · World's fourth largest food crop
- NY harvested ~390 million pounds in 2018
- NY is one of the top producers for chips





### Spring Greens

### Farm Fresh Grown by a local farmer

### **Popular Foods**

- Salads
- Sandwiches
- Wraps
- Burgers

### **Nutrition Content**

- Vitamin A for healthy eyes
- · Vitamin C for healthy immune system
- Vitamin K to heal cuts and scrapes
- Calcium for strong bones
- Dietary Fiber for better digestion

- Spring greens include things like leaf lettuce, spinach, arugula, mustards
- True to their name, spring greens are cold hardy and are grown and harvested in early spring
- Greens are eaten raw, roasted, steamed, or sautéed

